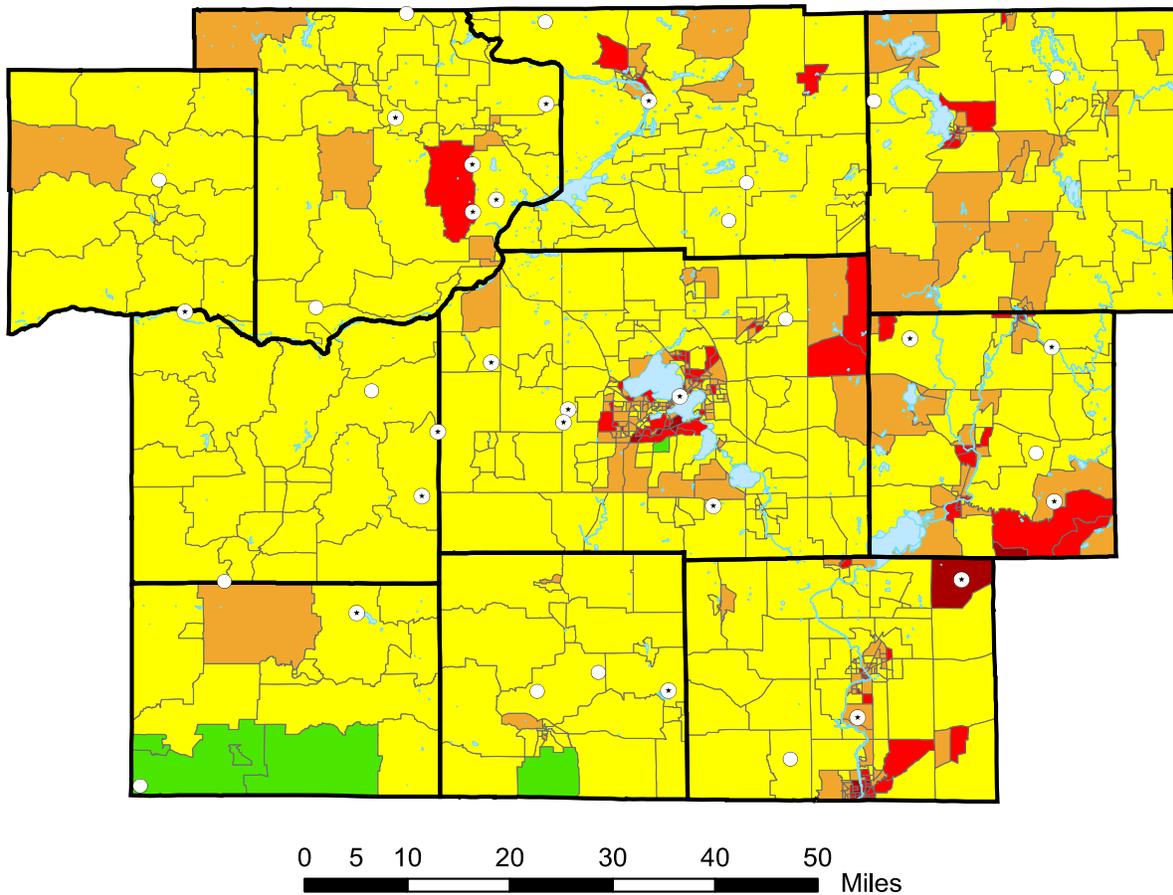


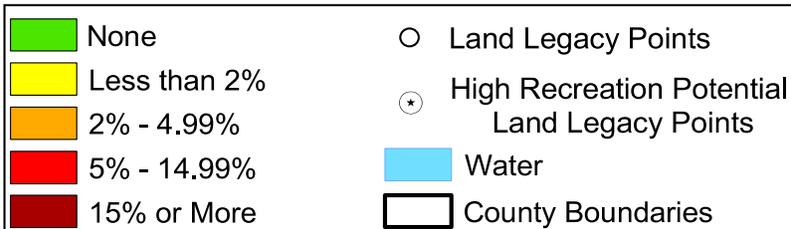


Figure 7

# Hispanic Population Calculated at Block Group Level



### Percent Hispanic



Sources: TIGER 2000, Census 2000



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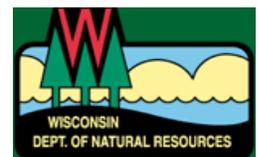
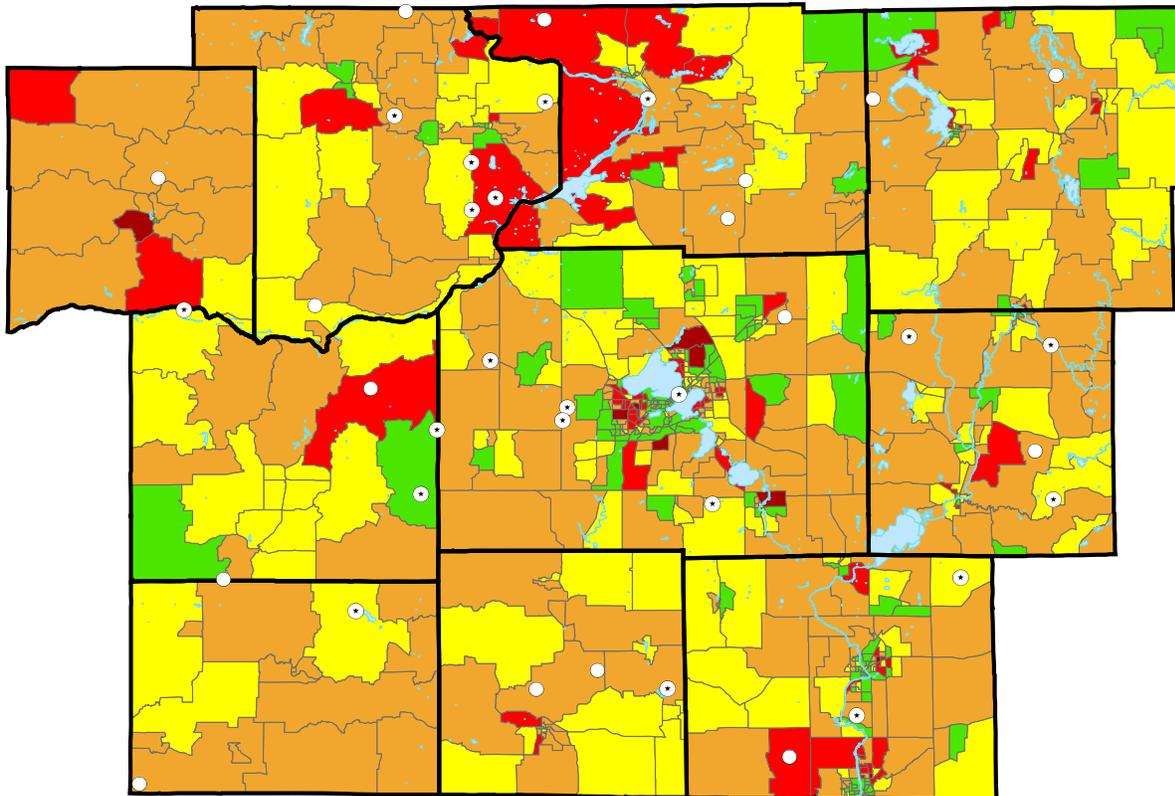




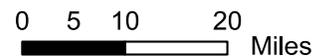
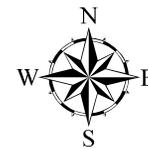
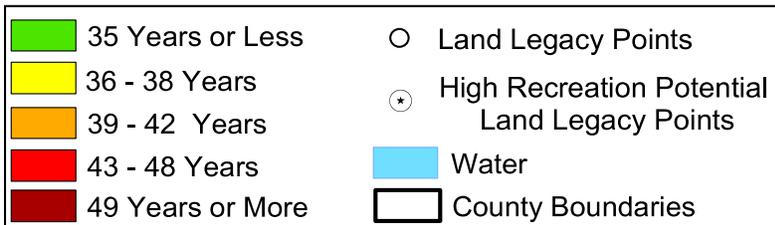
Figure 8

# Median Age Calculated at Block Group Level



State Median Age =  
36 Years

### Median Age



Sources: TIGER 2000, Census 2000



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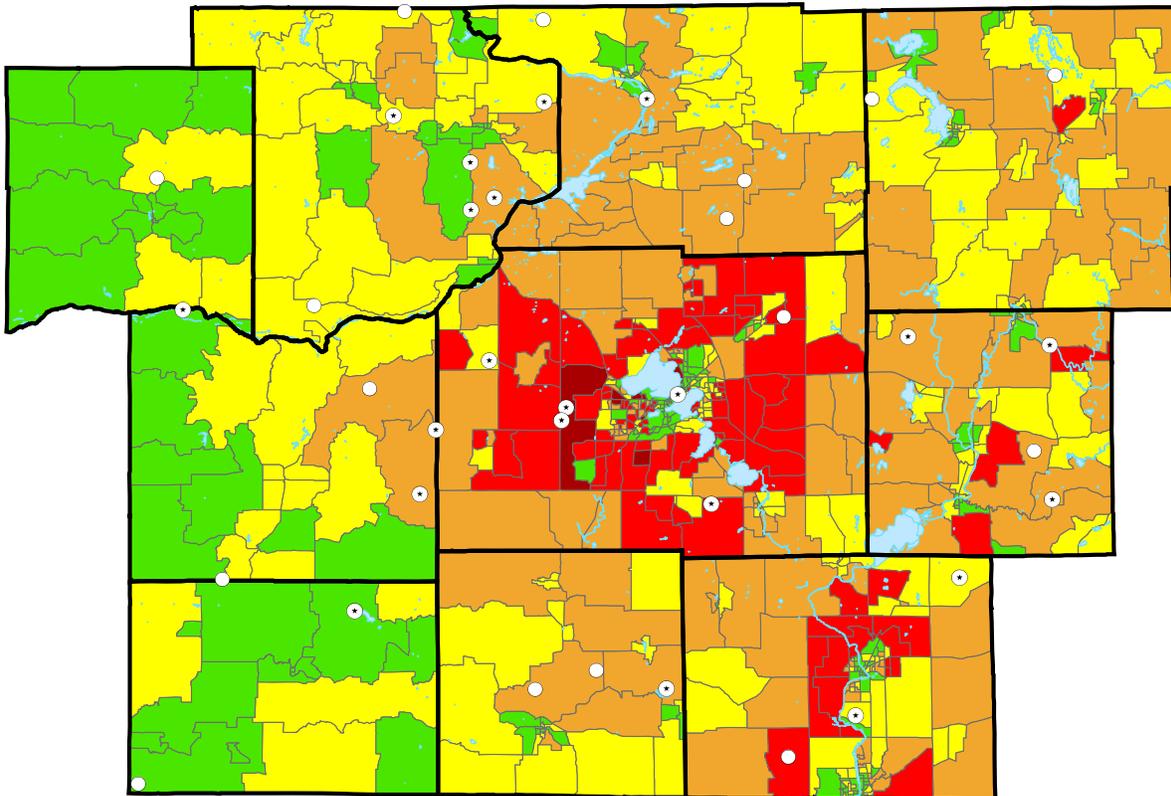




Figure 9

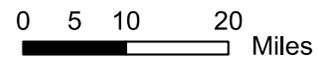
# Median Income

Calculated at Block Group Level



State Median Income =  
\$43,791

### Median Household Income, 1999



Sources: TIGER 2000, Census 2000



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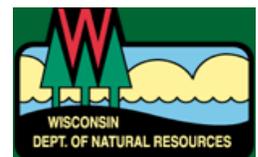
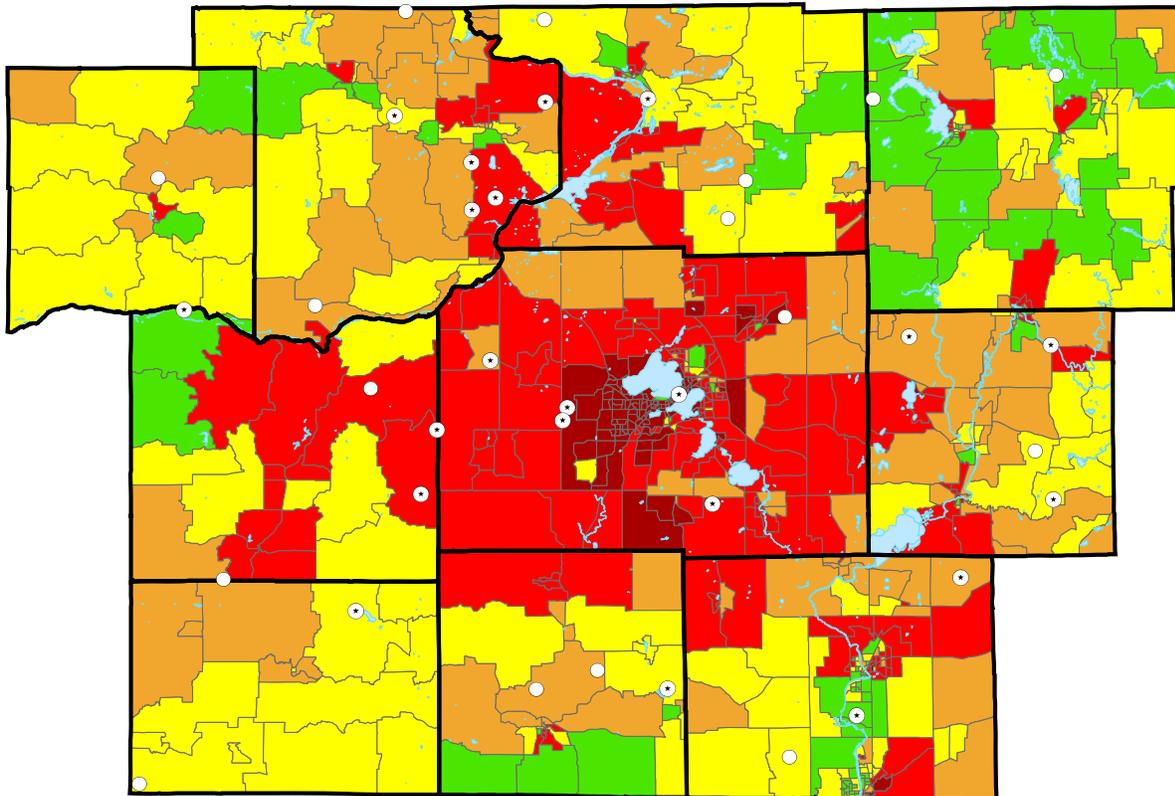




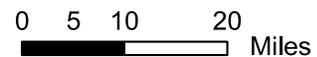
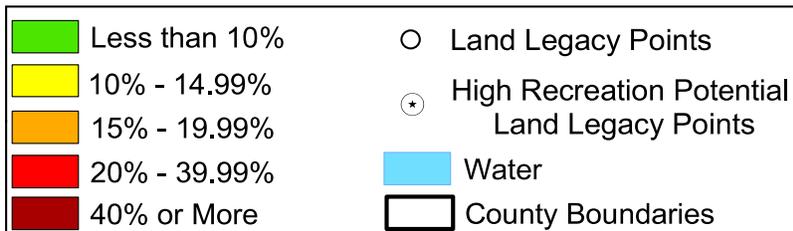
Figure 10

# College Education Calculated at Block Group Level



State College Education = 22.4%

### Percent of Population aged 25 or Older with a 4-Year College Degree



Sources: TIGER 2000, Census 2000



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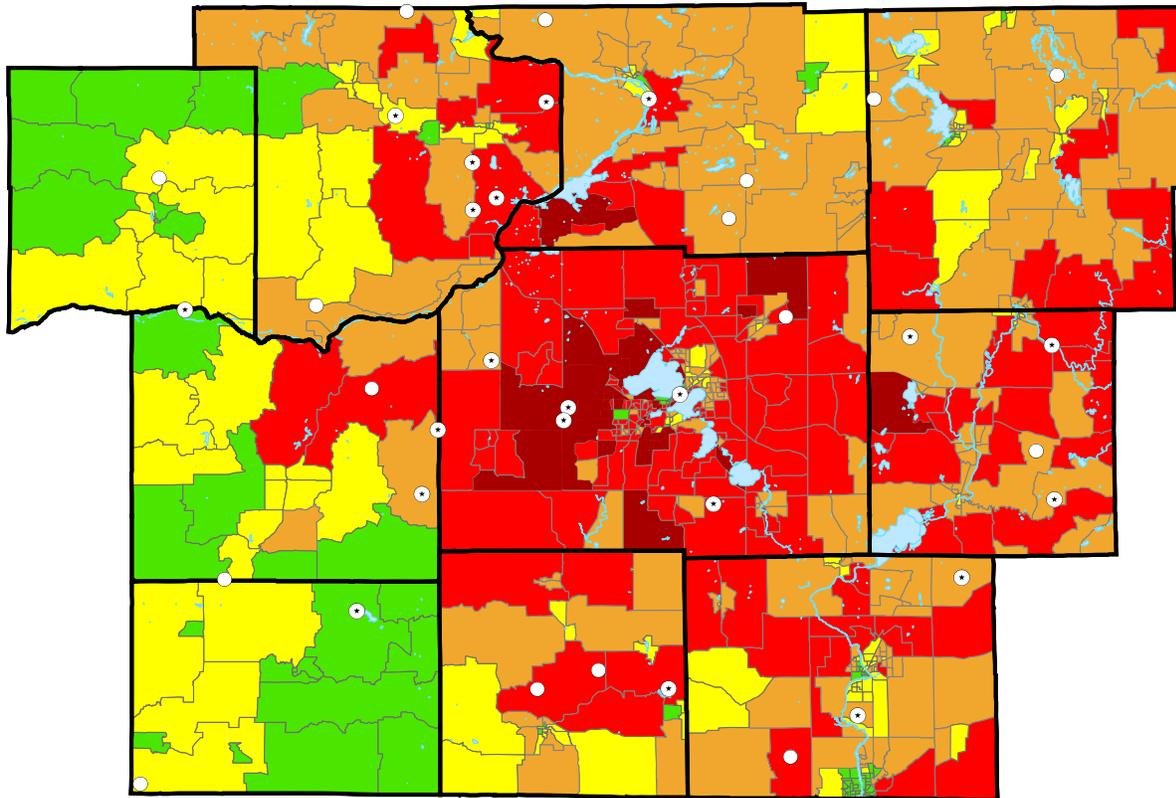
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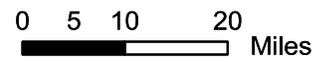
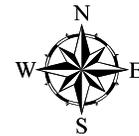
Figure 11

# Median Housing Value Calculated at Block Group Level



State Median Housing Value= \$112,200

### Median Housing Value in 2000



Sources: TIGER 2000, Census 2000



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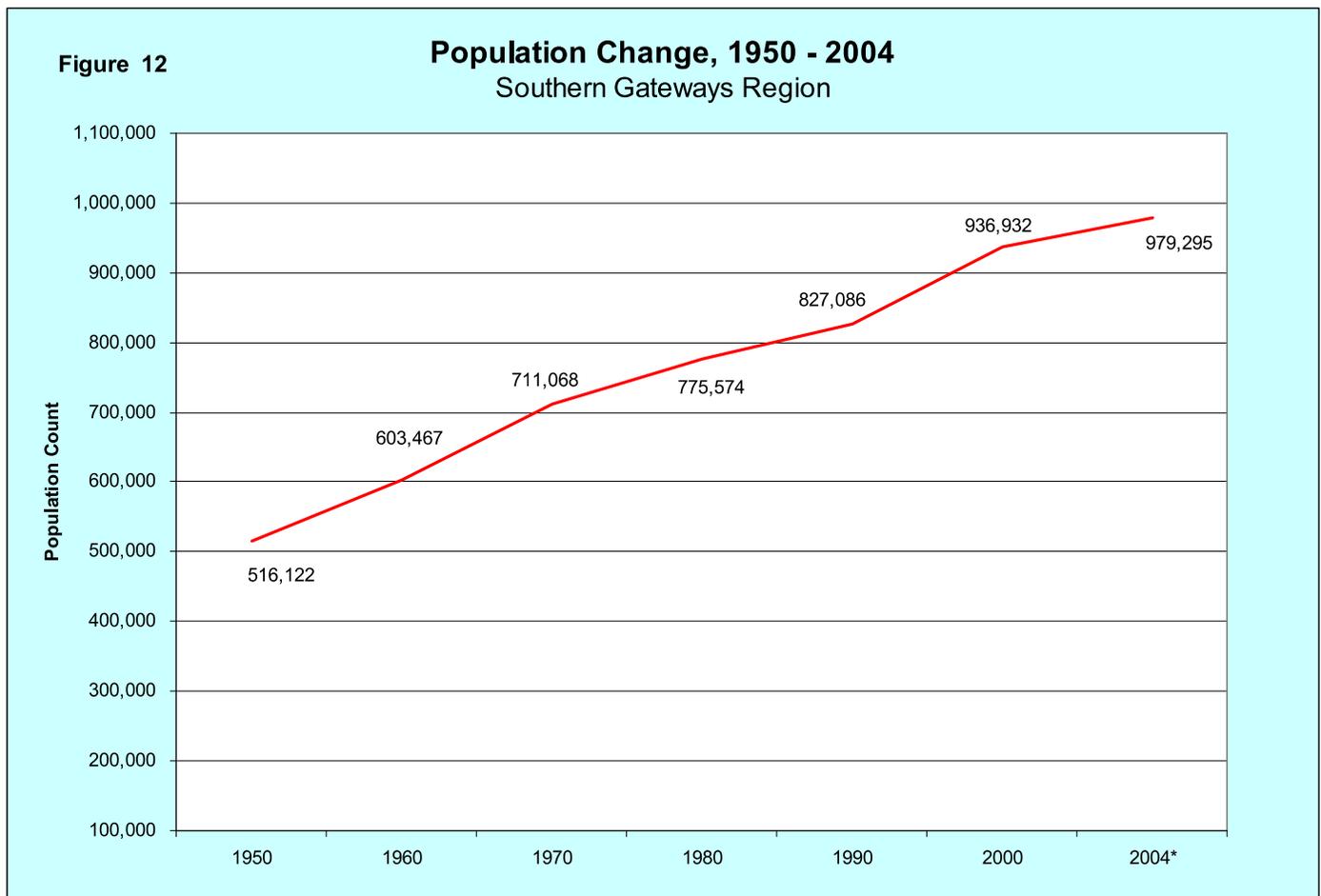




Looking at historical changes in population and housing may help to explain past and future trends in recreational participation. In this section, we examine demographic change in the Southern Gateways Region. We consider the growth, urbanization, and shifting age structure of the population. In addition, we detail: where housing development has occurred, shifts in the prevalence of seasonal housing, and the impact that natural amenities (like lakes and forests) have had on population and housing growth.

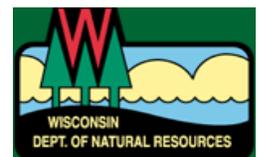
## POPULATION CHANGE

The Southern Gateways Region has experienced steady population growth since at least 1950. Figure 12 shows Regional population counts from 1950-2004. Between 1950 and 2004, the Southern Gateways Region gained 463,173 residents for an increase of about 90%. The rate of increase was fastest in the 1990s when the Region grew by 13% (or 1.3% annually) over the decade.



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Population growth does not occur evenly across space, and while some parts of the Southern Gateways Region have continually experienced population growth, others areas have experienced periods of decline. Table 4 shows population change over time by county. Dane County and Jefferson County have been growing at a fast pace since 1950. Since 1990, Sauk, Green, and Columbia Counties have also experienced high growth, with Sauk County growing at the fastest pace of any county in the Region 1990-2000 and 2000-2004. Lafayette and Richland Counties have experienced slow growth and, in some years, decline in population.

**Table 4a**  
**Population Counts over Time in the Southern Gateways Region**

	Population Count						
	1950	1960	1970	1980	1990	2000	2004*
Columbia County	34,023	36,708	40,150	43,222	45,088	52,468	54,596
Dane County	169,357	222,095	290,272	323,545	367,085	426,526	450,730
Dodge County	57,611	63,170	69,004	75,064	76,559	85,897	88,285
Green County	24,172	25,851	26,714	30,012	30,339	33,647	35,163
Iowa County	19,610	19,631	19,306	19,802	20,150	22,780	23,639
Jefferson County	43,069	50,094	60,060	66,152	67,783	74,021	78,342
Lafayette County	18,137	18,142	17,456	17,412	16,076	16,137	16,311
Richland County	19,245	17,684	17,079	17,476	17,521	17,924	18,098
Rock County	92,778	113,913	131,970	139,420	139,510	152,307	155,536
Sauk County	38,120	36,179	39,057	43,469	46,975	55,225	58,595
<b>Southern Gateways Region</b>	<b>516,122</b>	<b>603,467</b>	<b>711,068</b>	<b>775,574</b>	<b>827,086</b>	<b>936,932</b>	<b>979,295</b>

\* Estimate from Wisconsin Dept. of Administration  
Sources: Census 1950-2000, Wisconsin Dept. of Administration, 2004

**Table 4b**  
**Population Change over Time in the Southern Gateways Region**

	Population Change				Percent Change				Average Annual Percent Increase			
	1950-1970	1970-1990	1990-2000	2000-2004	1950-1970	1970-1990	1990-2000	2000-2004	1950-1970	1970-1990	1990-2000	2000-2004
Columbia County	6,127	4,938	7,380	2,128	18.0%	12.3%	16.4%	4.1%	0.9%	0.6%	1.6%	1.0%
Dane County	120,915	76,813	59,441	24,204	71.4%	26.5%	16.2%	5.7%	3.6%	1.3%	1.6%	1.4%
Dodge County	11,393	7,555	9,338	2,388	19.8%	10.9%	12.2%	2.8%	1.0%	0.5%	1.2%	0.7%
Green County	2,542	3,625	3,308	1,516	10.5%	13.6%	10.9%	4.5%	0.5%	0.7%	1.1%	1.1%
Iowa County	-304	844	2,630	859	-1.6%	4.4%	13.1%	3.8%	-0.1%	0.2%	1.3%	0.9%
Jefferson County	16,991	7,723	6,238	4,321	39.5%	12.9%	9.2%	5.8%	2.0%	0.6%	0.9%	1.5%
Lafayette County	-681	-1,380	61	174	-3.8%	-7.9%	0.4%	1.1%	-0.2%	-0.4%	0.0%	0.3%
Richland County	-2,166	442	403	174	-11.3%	2.6%	2.3%	1.0%	-0.6%	0.1%	0.2%	0.2%
Rock County	39,192	7,540	12,797	3,229	42.2%	5.7%	9.2%	2.1%	2.1%	0.3%	0.9%	0.5%
Sauk County	937	7,918	8,250	3,370	2.5%	20.3%	17.6%	6.1%	0.1%	1.0%	1.8%	1.5%
<b>Southern Gateways Region</b>	<b>194,946</b>	<b>116,018</b>	<b>109,846</b>	<b>42,363</b>	<b>37.8%</b>	<b>16.3%</b>	<b>13.3%</b>	<b>4.5%</b>	<b>1.9%</b>	<b>0.8%</b>	<b>1.3%</b>	<b>1.1%</b>

Sources: Census 1950-2000, Wisconsin DOA 2004

Figure 13 shows the average annual percent increase in population that municipalities experienced over four time periods. Data are fitted to 2003 municipal boundaries.



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